



## THE PROFILE OF REACHING THE UNREACHED TANZANIA (RUT)



## **Basic Information**

Reaching the Unreached Tanzania (RUT)

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*“Improving Health,  
Improving Lives”*

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## Introduction

Reaching the Unreached Tanzania (RUT) is a national non-governmental organization (NGO) established in 2016 by a group public health specialists and got full registration in 2018 with Legal Status/Registration number 00NGO/00009674 – under Tanzania Non-Governmental Organization Act 2002.

Since its establishment RUT has been focusing in addressing women and girls' health related issues including but not limited to Nutrition, HIV/AIDS, Gender Based Violence (GBV), Sexual and Reproductive Health Rights, Climate Change, Water, Sanitation and Hygiene (WASH), Chronic and Non-Communicable Diseases (NCDs).

RUT's main focus is to support and help women to realize their better lives through community sensitization and programs implementation.

## RUT's Vision and Mission

### Vision

*A healthy society free from diseases and injustices; and well protected women and young girls.*

*To support the community in attaining better health, fight against gender and children violence through community – based programs and interventions.*

## Our Goals

- To promote and improve public health in the community.
- To advocate for women and girls' rights and inform women about their rights regarding gender-based violence and guide them through rehabilitation.
- To empower women and young girls by providing tools and knowledge that will enable them to become economically independent.
- To promote, and enhance community knowledge, understanding and appreciation of nature, and thereafter participate in conservation of natural resources and environment.





## Our Approach

Bottom-up approach is core to RUT in implementing community-based activities while focusing on individual behaviour change amongst women and young girls. This ensures we effectively engage the people we serve in the process of change by providing a room for collective decision-making and avoid the pitfalls of imposed change by allowing women and young girls to gradually come to terms with change.

Furthermore, our focus has always been to undertake programs in the hardest to reach and underserved areas.



## Core Values

- **Voluntarism:** RUT voluntarily participates in its activities without expecting any individual gains.
- **Integrity:** We are committed to carry out all our activities with the greatest responsibility and accountability while ensuring honesty, transparency.
- **Transformation:** We are committed to ensure that our undertakings bring about sustainable changes to the people we serve.
- **Service to others:** Being of benefit to the needs of marginalized
- **Collaboration:** Having a teamwork spirit and a healthy work environment with external stakeholders.



## Our Pillars (How we Work)

**Research, Policy Monitoring and Advocacy:** RUT operates through evidence-based approaches. We generate new knowledge and findings that supports in designing our programs. We also use facts generated from researches in planning, designing and implementing advocacy strategies and campaigns for the purpose of nourishing actions of policy makers and other stakeholders in decision making platforms. Advocacy stands as a tool to impose a positive impact on policy making processes so as to bring about an ideal alteration in the policies that are being drafted/developed, discussed and/or implemented.

**Community System Strengthening:** RUT implements a multitude of programmes and interventions targeting community groups particularly women and young girls covering a wide range of topics related to women's health and rights including Nutrition, HIV/AIDS, Gender Based Violence (GBV), Reproductive Health, Climate Change, Water, Sanitation and Hygiene (WASH), Chronic and Non-Communicable Diseases (NCDs).

**Humanitarian Support:** RUT has been dealing extensively with humanitarian affairs in the form of material, psychosocial and legal support to women and young girls in need particularly those living in extreme poverty and victims of abuse.



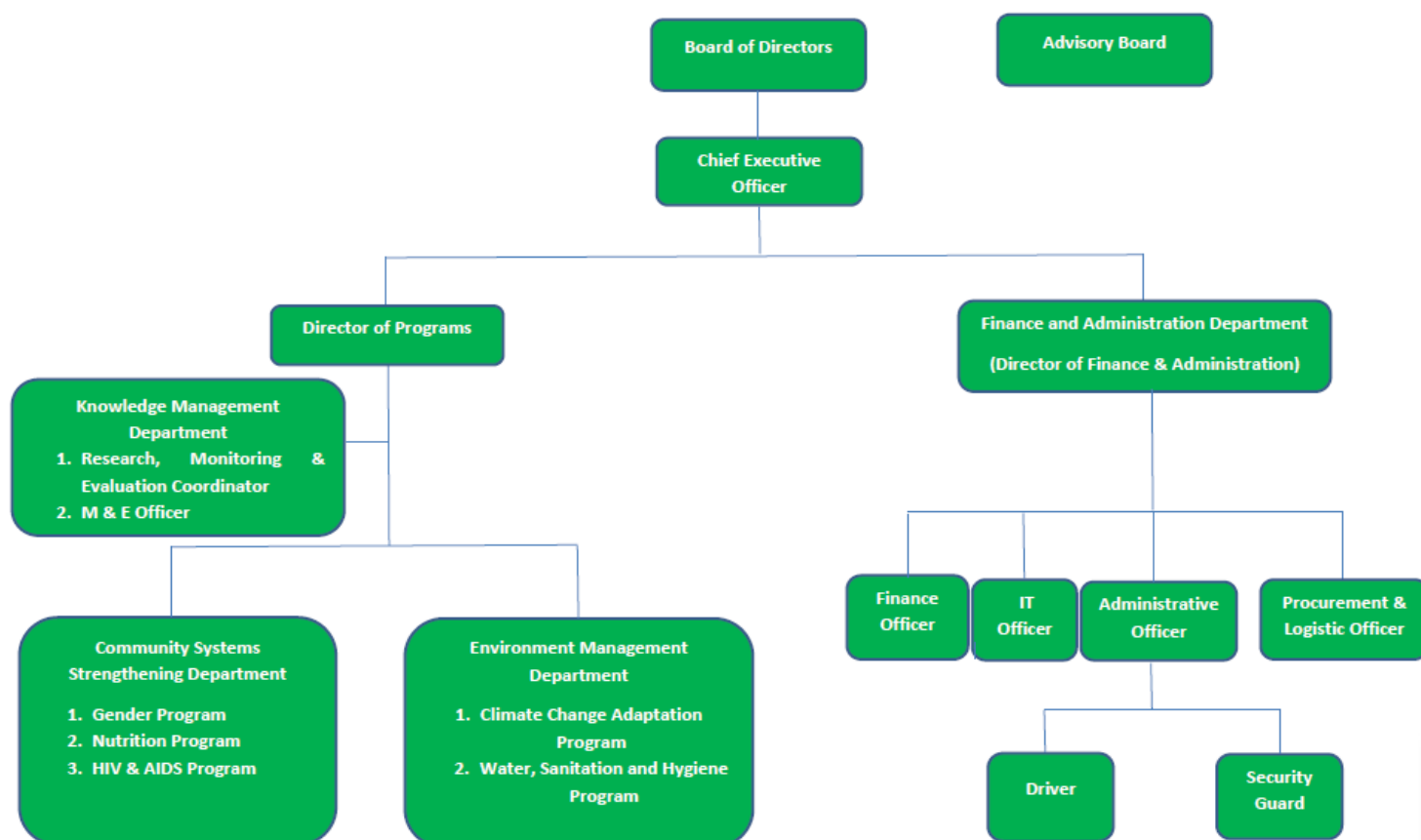
## Organizational Capacity

**Governance and Leadership:** RUT has a strong and efficient leadership that is contained within the Board of Directors coordinating the RUT's daily activities. RUT also has the Chief Executive Officer who works closely with a team of directors/managers who supervise RUT's daily activities.





## RUT ORGANIZATION STRUCTURE



**Human Resource:** RUT is equipped with highly skilled human resource led by Chief Executive Officer (CEO) who is a master degree holder with master of public health (MPH). The CEO has been in program management roles for more than 5 years now with solid experience in programs designing, management, monitoring and evaluation. The CEO works closely with a director of programs who is a master degree holder with master of public health (MPH). She brings in more than 10 years of experience in public health programming, research, monitoring and evaluation, she is the overall coordinator of all programs undertaken by RUT. Furthermore, RUT has a team of staff who work direct in the programs with different roles and responsibilities. The team is equipped with different skills set and background including Medicine, Public Health, Nutrition,



Accounting and Finance, Climate Change, Sociology and Social Work, Community Development, Business Administration, Graphic Design, and Human Resource.

## Operation Programmes

### Gender Based Violence (GBV)

Community members are being empowered through sensitization and community awareness creation, especially for women to be the frontline in advocating for their rights and the rights of their children.

### HIV & AIDS

RUT has realized the urgent need and possibility of having Free HIV Generation. To achieve that, RUT conducts risk assessment, provides health education and links individuals to HIV services (HIV Testing, Care and Treatment).

### Reproductive, Maternal, New born, Child and Adolescent Health (RMNCAH) + Nutrition

In line with government goals and strategies, RUT has positioned itself to support the efforts of the government of improving maternal and child health. A number of interventions have been deployed by RUT including provision of nutritional counselling at family, school, community and health facility levels, and linking children with severe acute malnutrition to health facilities for further management.

### Climate Change

RUT supports climate change adaptation programs by enhancing young generation's capacity to communicate climate change through awareness rising on the causes, impacts, adaptation and mitigation measures to climate change

### Chronic and Non-Communicable Diseases (NCDs)

In addressing double burden of diseases in developing countries, RUT is committed to be among stakeholders who will contribute in the reduction of the problem. To achieve the foresaid ambition, RUT provides health education, creates community awareness programs, individual counselling and linking people at risk to health facilities for proper advice and management.



## Our Impact

More than 800 people were reached and benefited with the programs operated by  
RUT in Dodoma region in 2018 through different interventions

### COMMUNITY NUTRITION PROJECT



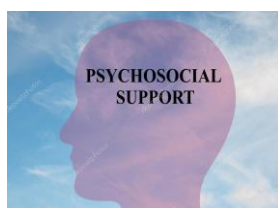
Food & Nutrition

152



198

### WOMEN EMPOWERMENT PROJECT



Psychosocial Support

273



25



Economic Strengthening

188



Shelter

7



Legal Support

27

For more information about the programs undertaken by Reaching the Unreached Tanzania, please  
contact the Director of Programs on [programs@rut-tz.org](mailto:programs@rut-tz.org)